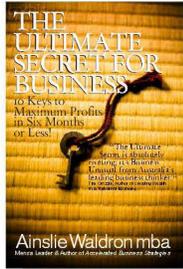


Ainslie Waldron mba

Management Consultant, Speaker & Author

Author Biography



Ainslie Waldron mba
Management Consultant, Speaker & Author

Welcome to Ainslie's World: Her acclaimed Theory of Accelerated Business Strategies put her on the world business stage as companies of every sort implemented her groundbreaking solutions with exceptionally profitable results. She hardwires success into companies of all sizes with her simple elegant solutions to profitability barriers found in every business, many of which are invisible to management. Ainslie then implements her Accelerated Business Strategies to assure these firms, now released from the shackles of mediocrity, will quickly achieve their maximum level of success.

Ainslie created the Accelerated Business Success Group, elite implementation teams in Australia and the United States assigned to cause quick turnarounds for client firms, in 2007 as a distinct group within her Ainslie Waldron & Associates management consulting firm she founded in the mid-1990s.

Her team brings experienced outside eyes to small and mid size businesses to identify their specific profitability-barriers. They then design and assist managers to implement the optimal Accelerated Business Strategies six month plan.

Ainslie Waldron's breakthrough work in business success management has made her a leading voice in the field and one of Australia's most in-demand consultants. She travels across Australia, the United States and the UK speaking at professional events and conferences while overseeing the workings of Ainslie Waldron & Associates. Among her designations and recognitions are: Masters of Business Administration, Leading member of Australia's Mensa organization, Fellow of the Australian Institute of Company Directors, Fellow of the Australian Institute of Management and others. Her activities and work are regularly posted on Forbes.com, AOL, Reuters, the Age and scores of other publications.

In her new book *The Ultimate Secret for Business* (Sutton Hart Press), Ainslie shares her Theory of Accelerated Business Strategies and step by step information for implementing these success solutions in companies of every size. The Ultimate Secret for Business delivers a profitability blueprint that will catapult any company to its maximum profitability in six months or less.

Ainslie knows the 10 barriers, typically invisible to management, that cause a company to stagnate or lose ground; *The Ultimate Secret for Business* guides business leaders to identify and eliminate these roadblocks to profits. With the resulting blank canvas, managers can use her Accelerated Business Strategies to create the company they envisioned the day they opened or took on management responsibility.

Almost any company can find unprecedented success – Ainslie knows how. She knows the secret because she wrote the playbook. Frequently referenced as Australia's Leading Business Thinker, Ainslie's recent appearance on the Ms. CEO Show led to the show's highest ratings to date.

She divides her time between Brisbane, Australia, the Northwestern United States and the United Kingdom.